

# Sudeep Kumar

Product Design Lead

[sudeep.design](#)

[hello@sudeep.design](mailto:hello@sudeep.design)

[LinkedIn](#)

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## Profile

Product design lead with 10+ years designing and building products people trust with the things that matter. I work across mobile and web, focusing on turning complex workflows into experiences that feel obvious.

## Experience

### Carta Inc. - Product Design Lead

October 2019 - Present, Remote - Canada

Leading design across Global KYC, Carta and Carta Carry mobile apps and defining the strategy for how employees manage equity and GPs manage venture funds on the go.

### Kik Interactive Inc. - Product Designer

January 2018 - October 2019, Waterloo, Canada

Shaped how millions of users discover and connect around shared interests on Kik. Worked across safety, personalization, growth, and revenue teams. Acqui-hired by Carta in 2019.

### Stagwell Tech - Product Designer

February 2017 - November 2017, Toronto, Canada

Designed consumer products spanning ride-sharing apps and video streaming platforms across web and mobile for the Canadian and Latin American market. Moved from Hubub acquisition.

## Education

### Advanced Digital Design - George Brown College

2014, Toronto, Canada

Dean's Honours graduate. Specialized in UI/UX design, front-end development, and multimedia production.